

TEACHER'S ACTIVITY REPORT 2019- 2020

FACULTY: COMMERCE DEPARTMENT:- COMMERCE/MAC IQAC ACTIVITY No: SVC/2019-20/COM/SB/3

NAME OF THE ACTIVITY:			
DATE:- 23 rd January, 2020	FACULTY:- COMMERCE	DEPARTMENT:- COMMERCE/MAC	COORDINATOR NAME Dr. Sindhumani Bag
TIME	VENUE	NUMBER OF PARTICIPANTS	NATURE: Outdoor/Indoor
10am-5 pm	Lajpat Nagar Market, New Delhi	60	Outdoor
SUPPORT/ASSISTANCE:	Sri Venkateswara College University of Delhi		

BRIEF INFORMATION ABOUT THE ACTIVITY (CRITERION NO.- III,V):

TOPIC/SUBJECT OF THE ACTIVITY	PIXEL 2.0
OBJECTIVES	To enhance marketing knowledge and to bring out creativity, innovation etc.
METHODOLOGY	Through Competitions like Live Simulations & Mystery meet where every member is provided with case study and quiz questions.
OUTCOMES	It was online event. Where member of Bluechip also participated. This event was full of excitement and enthusiasm. Pixel 2.0 is very well praised by other society and they took inspiration to conduct the same to boost competitiveness among members.

PROOFS & DOCUMENTS ATTACHED (Tick mark the proofs attached):

Notice & Letters	Student list of participation	✓ Activity report	✓ Photos	Feedback form
Feedback analysis	News clip with details	Certificate	Any other	

IQAC Document No:	Criterion No: III,V	Metric No:
Departmental file no	IQAC file No;	

NAME OF TEACHER & SIGNATURE	NAME OF HEAD/ COMMITTEE INCHARGE & SIGNATURE	IQAC COORDINATOR (SEAL & SIGNATURE)
Dr. Sindhumani Bag	Dr. Shruti Mathur	

For Reference

Criterion I	Curricular Aspects (planning & Implementation)		Criterion V	Student Support & Progression
Criterion II	Teaching Learning & Evaluation		Criterion VI	Governance
Criterion III	Research, Innovations & Extension		Criterion VII	Institutional Values & Best Practices
Criterion IV	Learning Resources and Infrastructure			

Pixel 2.0

23 Jan, 2020

The second edition of MAC's annual event took place this year in Lajpat Nagar where each team was required to make a short video selling the market to the jury. This helped them in honing their advertising skills and taught them what it takes to advertise a 'place', for a change.



Name of the Teacher and signature

Head of the Department



SRI VENKATESWARA COLLEGE
(University of Delhi)

Internal Quality Assurance Cell

Chairperson

Prof C. Sheela Reddy
Principal
Sri Venkateswara College

IQAC Coordinator

Dr. N. Latha
Department of Biochemistry

External Members

Prof Debi P Sarkar
Department of Biochemistry
University of Delhi South
Campus

Prof Alo Nag
University of Delhi South
Campus

Dr. Gitanjali Yadav
NIPGR, Delhi

Internal Members

Dr. Meenakshi Bharat
Department of English

Dr. Lalitha Josyula
Department of Electronics

Dr. Namita Pandey
Department of Political
Science

Dr. A. K. Chaudhary
Department of Physics

Dr. K.C. Singh
Department of Physics

Dr. Swarn Singh
Department of Mathematics

Dr. Neeraj Sahay
Department of History

Dr. Vartika Mathur
Department of Zoology

Dr. Shruti Mathur
Department of Commerce

Dr. Padma Priyadarshini
Department of Sociology

Dr. Nimisha Sinha
Department of Biochemistry

Shri D. Venkat Ramana
A.O (I/C)

This is to certify that the Activity report (Teacher/Department /Society/Association) has been submitted for documentation to IQAC, Sri Venkateswara College, University of Delhi.

N. Latha

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